



SUPPORTING RURAL AUSTRALIA

The Foundation for Rural and Regional Renewal (FRRR) was established in 2000 by the Australian Government and the Sidney Myer Fund as a partnership between philanthropy, government and business to stimulate rural and regional renewal in Australia.

Since our inception, FRRR has distributed more than \$60 million in grants to rural, regional and remote communities across Australia and provided substantial capacity building support to help them respond to social, cultural and economic change.

SPECIAL TAX STATUS

FRRR is an important conduit for philanthropy to rural and regional communities. Our unique tax status enables us to reach people you may not be able to. FRRR is an Item 1 DGR entity. It is specifically listed as a recipient for deductible gifts under section 30-105 of the Taxation Administration Act, and can grant funds out to any entity regardless of tax status, so long as the projects are for a charitable purpose.

WELL GOVERNED, WITH STRONG LEADERSHIP

FRRR is a safe, highly effective and efficient organisation to donate to and partner with. A Company Limited by Guarantee, FRRR is overseen by a Board of Directors which includes a number of high-profile members with strong links to rural and regional Australia. The organisation operates under a strong governance framework, and is run by a small but dedicated team.

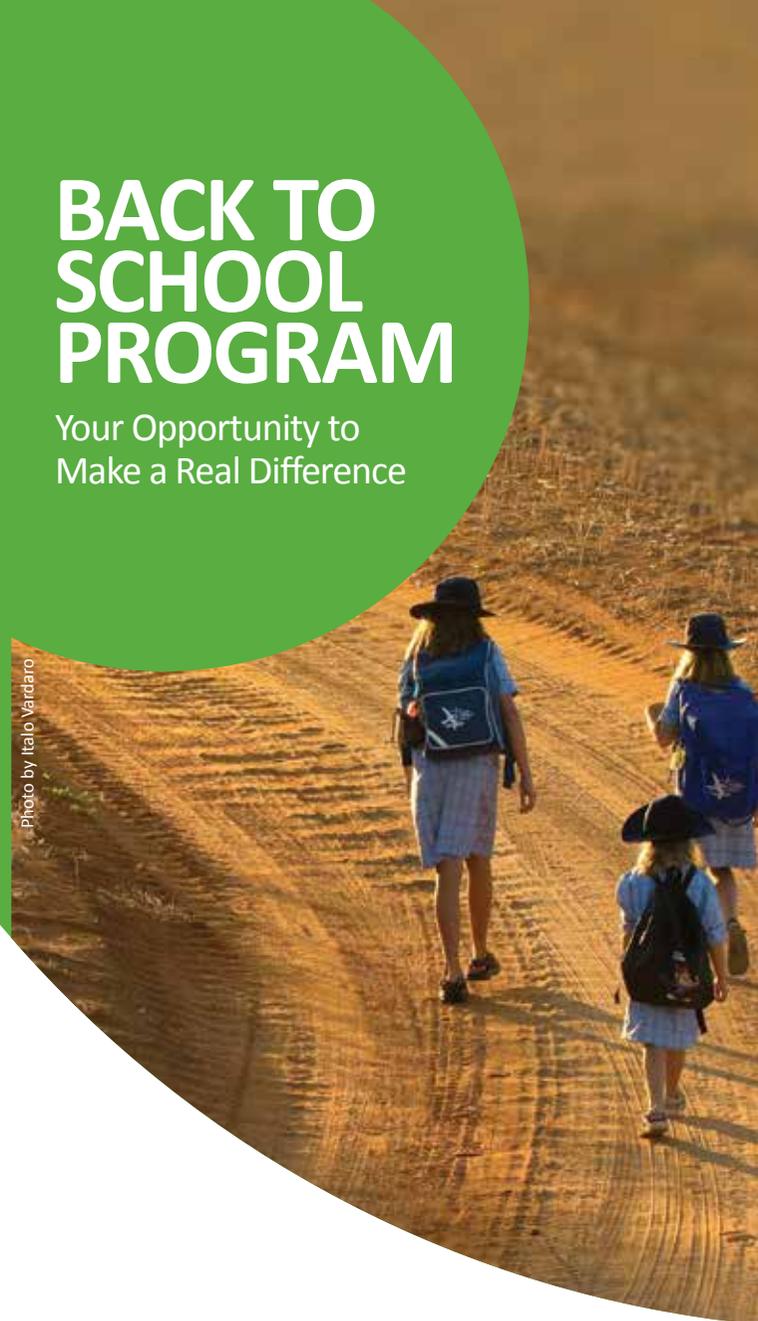
We have proven experience in working with partners to structure a program to ensure you achieve your objectives and would welcome the opportunity to discuss this with you further.

To find out more, contact FRRR on 03 5430 2399 or email info@frrr.org.au.

BACK TO SCHOOL PROGRAM

Your Opportunity to Make a Real Difference

Photo by Italo Vardaro



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EDUCATIONAL EQUALITY, FROM CRADLE TO CAREER

FRRR's Back to School (BTS) initiative is part of the Rural Education Australia Program. This program helps rural and remote children and young people access educational experiences from 'cradle to career'.

Through BTS, we provide gift vouchers from Target, or local stores, which are redeemed for items such as school uniforms, clothing, shoes, school bags and stationery. It has been funded by various trusts and foundations, including the Sidney Myer Fund whose generosity has been the financial backbone of the program.

This \$50 voucher is worth much more than its monetary value: imagine a young girl in grade two proudly walking into the playground wearing her new jumper and shoes, because they are the first new things she's ever had.

A SMALL GIFT, WITH A BIG IMPACT

Between 2005 and 2015, we distributed 121,000 vouchers valued at over \$6 million to children in need, and their families. Redemption of these vouchers has helped support the local economy in many rural, regional and remote areas.

Despite this extensive reach, demand for vouchers always outstrips available funding. However, with your help, we hope to change that.

WHY GET INVOLVED?

Education is a fundamental right and we know many organisations share our belief that a quality education should be accessible, no matter where you live.

BTS is a practical, positive program that makes a real difference in the lives of children. It is a great opportunity to demonstrate your commitment to rural and regional Australia.

ARE YOU ABLE TO HELP?

FRRR is seeking partners for Back To School.

This is your opportunity to provide families and students in need with the clothes, materials and equipment that are so important in helping them connect with their school, their teacher and their peers, and be ready to learn.

There are a number of ways you can get involved: from simply making a donation, or supporting a particular region or state.

To find out more, please contact the Education Program Manager at FRRR on 03 5430 2399.



“ It has helped in a way you will never know. Being able to buy him shoes and clothes and not have to worry about where to get the money and/or what we have to give up or go without to get him these things. Thank you, thank you, thank you. ”

A Parent



WHO BENEFITS?

The recipients vary enormously but all are students in need. We have received feedback to show that the vouchers are often a catalyst for change, creating a positive attitude toward going to school, or for some recipients, it is the helping hand to keep them in school.

A Year 12 student identified that this support is helping her remain in school as she lives independently and receives only the Youth Allowance.

“ It is a tough reality that kids who 'stand out' often get picked on at school. Simply having a uniform that fits and shoes without holes can give kids the confidence to participate and learn at school, as well as stand up for themselves. ”

School Principal