# Seeds of Renewal 2018
# Grant and Information Technology Guidelines

**ANZ Seeds of Renewal** is a small grants program designed to help build vibrant and sustainable rural communities, to ensure the ongoing prosperity of regional Australia. Now in its 16th year, the ANZ Seeds of Renewal program demonstrates ANZ's ongoing commitment to **shape a world where people and communities thrive.**

It is built on two key tenets:

- **Vibrant communities** are diverse and inclusive with strong social capital, where everyone can participate and build a better life.

- **Sustainable communities** innovate, expand and create opportunities that will deliver demonstrable medium-to-long-term economic benefit to the community, contributing to economic sustainability.

The program provides grants of up to $15,000 from an available funding pool of $250,000, or technology equipment, to community organisations to help convert their ideas to build vibrant and sustainable rural communities into reality. ANZ's technology supplier, Lenovo, will again provide IT equipment.

The program is independently administered by the Foundation for Rural and Regional Renewal (FRRR), which provides several grant programs across rural, regional and remote Australia. FRRR champions the economic and social strength of Australia's rural, regional and remote communities through partnerships with the private sector, philanthropy and governments.

## What can be funded / supported?

Priority will be given to locally driven initiatives, based in rural, regional and remote Australian communities with populations of 15,000 or less, which:

- Focus on building local capacity and increasing community participation.

- Benefit a large number of people from a diverse range of social groups.

- Encourage inclusion and participation of under-represented and marginalised groups.

- Deliver ongoing and widespread economic benefits to the community and contribute to economic sustainability.

**The ANZ Seeds of Renewal program will accept applications for projects that align with the following focus areas, delivery approaches and outcomes:**

Applicants should nominate which one (1) of the following areas their project is primarily focused on:

1. Building economic strength & sustainability (including vocational education and training with a focus on employment and addressing barriers to employment such as financial literacy and inclusion);

2. Acting on environmental challenges & opportunities, recognising the relationship between healthy environments and social and economic prosperity;

3. Supporting lifelong learning, education and training, with a focus on fostering school engagement;

4. Promote community health & social wellbeing, with a focus on promoting community cohesion and engagement.

Applicants should nominate one (1) of the delivery approaches listed below that your project will adopt:

- Provide access to services / activities;

- Develop knowledge, awareness and / or skills;

- Build local capacity to deliver effective supports, services, activities; or

- Invest in equipment / infrastructure to catalyse change.

Applicants should identify up to five (5) outcomes you expect to achieve via the project:

- Stronger community resilience;

- Greater community participation and engagement;

- More friendly and inclusive community;

- Build a creative / culturally vibrant community;

- Improve financial security and relieve poverty;
- Innovate or respond to local opportunities;
- Give children the best start in life;
- Strengthen the local economy;
- (Re)build community identity and sense of pride;
- Promote environmental health / sustainability;
- Strengthen the ability to respond to community / individual challenges;
- Increase engagement in learning and strengthen educational outcomes.

**What can't be funded?**

- Projects that benefit only an individual or very small portion of the community (including scholarships) – the benefit to the broader community must be evident.
- Projects that are purely social, sporting or recreational activities – these are not aligned to the purpose and objectives of the program, and are not considered a charitable activity by the Australian Taxation Office.
- Projects that are for private or commercial benefit.
- Applications to cover administration or operational costs or overheads (i.e. utilities, rent, insurance etc.) – these are ongoing costs encountered by the applicant.
- Organisations with outstanding previous grant acquittals.

**Who can apply?**

- Not-for-profit, community-based organisations with an ABN or Incorporation Certificate, including social enterprises (non-profit organisations that purposefully trade to tackle social problems, improve communities or benefit the environment with profits reinvested back into the business or the community), who will deliver projects with a demonstrable medium to long term benefit to a regional Australian community of 15,000 people or less.
- Applications from Parents & Citizens committees are preferred over applications from schools.
- Applications from local community groups are favoured over applications from Local Government Authorities.
- Projects that demonstrate community support (either in-kind or from other funding sources) and have letters of support will be looked upon favourably – it is highly recommended that you include these with your application.
- Previous FRRR grant recipients who have not completed final report requirements are ineligible to apply.

**Case Study: Taking professional development on-country**

Schools are an important place for building cultural and environmental connections, and Gondwana Link Ltd realised that enhanced learning could only come from a curriculum relevant to the local context. Some of the schools and staff in the Gondwana Link region (1,000 km of south Western Australia) had no exposure to the culture of Indigenous Australians, and therefore teaching lessons with an Aboriginal perspective was very difficult for them.

The FRRR ANZ Seeds of Renewal grant program supported the Nowanup 'Bush University' Schools Program with a $12,500 grant for professional development for teachers and staff, deepening cross-cultural awareness and building Noongar language and cultural activities into the Australian National Curriculum.

Gondwana Link Ltd used the grant to engage Noongar Elder, Eugene Eades, and an education consultant to develop and implement a trial Professional Development opportunity for 20 teachers and support staff from local primary schools in the format of a two-day Camp-on-Country at Nowanup. The feedback was extremely positive and will contribute to planning for the next series of professional development camps. Gondwana Link Ltd now has a viable model to move forward with.

**What makes a strong application?**

- Clearly articulate the need in your community, as well as the project's desired outcomes.
- Demonstrate a considered project plan, which includes key tasks, people, responsibilities, resources required, timelines, outputs, and strategies for engaging youth and the evaluation of impact.

**How do I apply?**

Applications open Monday 16 July, 2018 and close Friday 17 August, 2018 for projects early December 2018 to early December 2019. To apply for a grant, visit the FRRR website https://www.frrr.org.au/grants/ANZ-seeds-of-renewal to access the online application portal, Grants Gateway. Note that only one project per organisation will be considered for funding, so please submit only one application.

The following are important to be aware of and FRRR suggests attending to these early in the preparation of grant applications, as ALL supporting material MUST be submitted with the application:

- An up-to-date organisational financial statement that shows the most recent 12 months of activity. This is preferably a profit & loss statement, balance sheet and cash flow statement. At a minimum and only where an applicant doesn't have the above, a current bank statement can be provided.
- A copy of your current ABN or Incorporation Certificate.
- Letters of support and quotes can significantly strengthen your application, as does the inclusion of in-kind support e.g. volunteer hours, and other sources of funding in your project budget. We highly recommend that you include letters of support, in-kind support and quotes with your application. We suggest costing unskilled volunteer labour at $25/hr.

Once you have reviewed and completed your Grants Gateway application and uploaded the relevant documentation, click the **'Submit' button at the bottom of the 'Review My Application' tab page**. FRRR recommends you save a copy of the application for your records, although a copy will be emailed to you. If you need assistance with any of the above, please contact our office on 1800 170 020.

**Can we apply for both a grant and IT equipment?**

No. Groups may apply for either a cash grant or for IT equipment. On the application form you are asked to choose whether you are applying for a grant or for equipment.

If you choose a cash grant, you must specify the amount you are requesting (up to $15,000), however the funding amount granted is determined by FRRR and ANZ, and will not exceed $15,000.

If you choose IT equipment, you must specify how many devices you are requesting (up to 3 items in total), however the number of devices will be determined by FRRR and ANZ. IT equipment on offer is ten 13" Lenovo Yoga 730 (RRP $1,299). Each device will come with a Windows operating system, although there is no other software (e.g. Microsoft Word) or customer support included.

**ANZ Staff Volunteering Opportunities**

Opportunities may also be made available for ANZ staff to provide further in-kind support by volunteering their time to assist rural and regional not-for-profit organisations.

The application form will also ask if your organisation is located less than one hour's drive from the closest ANZ branch and would be interested in hosting ANZ regional staff members as volunteers. Your organisation's details will be passed onto the local ANZ Regional Executive. Note that this is not part of the grant process and will not influence the assessment of applications.

**Questions?** Contact FRRR at info@frrr.org.au or free call 1800 170 020.
Enquiries can also be made in person at your local ANZ branch.